

# ***Housing Assistance Corporation (HAC) News***

November 4, 2009

## **Generous Donors Push NOAH Telethon Over the Top**

Hundreds of callers from the Cape to the Carolinas netted the fifth annual NOAH Telethon more than \$46,500 on December 17. The support of more than 300 generous donors and the efforts of more than 130 volunteers contributed to the successful event. All proceeds directly benefit the operation of the NOAH Center in Hyannis.

This year's Telethon featured a new performing arts competition called "Catch a Cape Cod Star," to which local artists submitted performance videos showcasing their talents. The first-prize winner was singer Julia Estatkie of Marstons Mills. The first and second runners-up were singer Megan McMahon of Forestdale and singer Allie Jason of Chatham, respectively. The three finalists' performances were cablecast during the Telethon and they received a selection of professional services from Russ Price of Cape Cod Image Center and Talent Agency.

"The generosity of our Telethon supporters creates instant holiday spirit," said Marjorie Sanson, director of Resource Development. "We are so grateful for every donation—from the \$6 donated by a child in response to a family challenge to the \$5,000 gift. The Telethon shows us that 'Love thy neighbor' is practiced on Cape Cod."

The lead sponsorship was made by The Valle Group and Callahan Construction Managers, which together donated \$10,000 to support the event. "We've been working with HAC for many years and consider ourselves part of the HAC family," said Project Manager Christian Valle. "We thought it was important to show our appreciation."

The Telethon was cablecast on local access channels across the Cape and streamed live on the Internet by Community Media Center, which donated its facility, staff and all administrative expenses.

Many thanks to floor directors Kate Singletary, Mary J. LeClair and Deanna Bussiere for their vital behind-the-scenes management. Donations may still be made in support of the Telethon by calling HAC at 508-771-5400 or donate online at [www.haconcapcod.org](http://www.haconcapcod.org).